



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful National Youth and Education Recognition Awards Application

Submission closes: October 15, 2019 11:59 PM

Instructions for completing nomination:

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

Awards:

Keep America Beautiful, the nation's iconic community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green and beautiful place to live.

Keep America Beautiful recognizes outstanding youth, schools and educators who have exhibited exceptional commitment toward the vision that all communities will be clean, green and beautiful.

Awards may recognize:

- Youth groups (e.g., Off-Campus - Girl/Boy Scouts, 4-H, Girl's / Boy's Clubs or On-Campus school club)
- Youth leader / individual (under the age of 25)
- Education institution -- school, school district, educational center
- Educator

Winners may be recognized in multiple categories based on the quality of the application and judges' discretion.

Judging:

- Winners will be selected by a volunteer panel of members of the current Keep America Beautiful Youth Advisory Council and education team, along with Keep America Beautiful national staff.
- Keep America Beautiful reserves the right to not award in one or all categories.
- Winners may also be selected on the basis of other 2019 Keep America Beautiful Awards applications
- Winners may be selected at the discretion of Keep America Beautiful staff.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
 - February 12 - 14, 2020 in Memphis, TN.

*** 1. Which category best describes the nominee?**

- Youth Off-Campus - Girl / Boy Scouts, 4-H, Girl's / Boy's Clubs (youth led project)
- Youth On-Campus - Student Council, Honor Society, school club (youth led project)
- Youth leader / individual (under the age of 25)
- Educator / Teacher
- Educational institution -- school, school district, educational center

*** 2. How should the name appear on the award, if selected?**

***Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful National Youth and Education Recognition Awards Application

Submission closes: October 15, 2019 11:59 PM

*** 3. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

*** 4. Nominee:**

Name

Organization

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

Email Address

Phone Number

5. Nominator:

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

6. Highest Elected Official:

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



KEEP AMERICA
BEAUTIFUL
— K A B . O R G —

2019 Keep America Beautiful National Youth and Education Recognition Awards Application

Submission closes: October 15, 2019 11:59 PM

Written Responses:

*** 7. Background and Statement of Need:**

Describe the applicant: include type (e.g., youth group, youth leader/individual, school/education institution, or educator) and, when applicable, include the number of youth or students involved and grade level. What was the motivation for the project (defined as a one-time event or activity carried out in the short-term, e.g., restoring a playground or park, litter-free event, electronic recycling drop-off) or program (defined as an ongoing series of events or activities carried out in the long-term, e.g., year-round school recycling or garden). Describe the use of Keep America Beautiful Programs and/or resources (e.g., Great American Cleanup, Waste In Place, Recycle-Bowl, RecycleMania, etc.)

(1 paragraph / 3-8 sentences / 10 points)

*** 8. Execution of Plan:**

Describe how the plan was formed including who was involved. Who were the leaders? What was the timeline? What activities were conducted? Was the Keep America Beautiful Youth Leader Guide used to plan and execute activities? Did the person, group, or school work with a Keep America Beautiful affiliate? If so, how was the affiliate involved?

(2 paragraphs / 6-16 sentences / 20 points)

*** 9. Results and Sustainability:**

What were the results, community or school benefits, etc. that were achieved? Is this a continuing effort? Does it demonstrate the need for ongoing action? Was behavior changed? (e.g., less litter, more materials recycled or recycled correctly)? How were baselines for measuring behavior change established?

(3 paragraphs / 9-24 sentences / 30 points)

*** 10. Impact and Community Involvement:**

Describe the volunteers and number of volunteer hours. Describe donations including in-kind goods and services received from the businesses, schools, government, individuals, etc. Was the Keep America Beautiful Youth Leader Guide used to track impact and community involvement?

(3 paragraphs / 9-24 sentences/ 30 points)

*** 11. Elevator Pitch Summary:**

In approximately 150 words or less, please summarize your nominee, why their efforts qualify them for this award, and what KAB affiliates and others can learn from them in order to make their communities cleaner, greener, and more beautiful places to live.

(10 points)



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful National Youth and Education Recognition Awards Application

Submission closes: October 15, 2019 11:59 PM

12. Supplemental Material:

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

File may contain up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

**Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.
Press clips.**

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

13. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

14. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

15. Voluntary highlighted material (not required):

During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.

Please provide three to five pictures of the nominee that illustrate engagement or impact.

These photos will not be considered in the judging process.

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

16. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

17. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

18. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

19. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

*** 20. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful National Youth and Education Recognition Awards Application

Submission closes: October 15, 2019 11:59 PM

21. Do you require a receipt of application be sent to?

- Nominee
- Nominator
- Highest Elected Official

22. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.

- I agree