



K E E P A M E R I C A  
**B E A U T I F U L**  
— K A B . O R G —

## 2019 Keep America Beautiful Sue Smith Professional Leadership Award

**Submission closes: October 15, 2019 11:59 PM**

### **Instructions for completing nomination:**

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

### **Award:**

Keep America Beautiful is the iconic national nonprofit organization that inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

The Keep America Beautiful Sue Smith Professional Leadership Award honors affiliate executive directors or senior staff involved with affiliate leadership who have built and sustained a local or state affiliate with exceptional success. The Award is named in honor of former Keep America Beautiful Director of Education and Training.

**Judging:**

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and when applicable Keep America Beautiful national staff.
- Keep America Beautiful reserves the right to not award any applicants in this category.
- Winners may be selected at the discretion of Keep America Beautiful staff.
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
  - February 12 - 14, 2020 in Memphis, TN.

**\* 1. How should the name appear on the award, if selected?**

**\*Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**



KEEP AMERICA  
**BEAUTIFUL**  
— K A B . O R G —

## 2019 Keep America Beautiful Sue Smith Professional Leadership Award

Submission closes: October 15, 2019 11:59 PM

**\* 2. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

**\* 3. Nominee:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**4. Nominator:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**5. Highest Elected Official:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



KEEP AMERICA  
**BEAUTIFUL**  
— K A B . O R G —

## 2019 Keep America Beautiful Sue Smith Professional Leadership Award

Submission closes: October 15, 2019 11:59 PM

### Written Responses:

#### \* 6. Background:

Provide a brief history of the nominee including how he or she first became involved with the Keep America Beautiful network. Include the nominee's background, qualifications, number of years involved, and other accomplishments.

**(1 paragraph / 3-8 sentences / 1,200 characters / 10 points)**

#### \* 7. Achievements:

Describe the nominee's major achievements in the affiliate network and how he or she works with the community to obtain behavior change. Include a description of the activities that took place to obtain results, including the use of Keep America Beautiful programs and/or resources.

**(4 paragraphs / 12-32 sentences / 4,800 characters / 40 points)**

**\* 8. Leadership:**

**Describe the nominee's leadership qualities. Include how civic groups, the business community, individuals or others were involved in the affiliate's mission and vision. Describe efforts to change behaviors related to Keep America Beautiful's impact areas: End Littering, Improve Recycling, and Beautify Communities.**

**(4 paragraphs / 12-32 sentences / 4,800 characters / 40 points)**

**\* 9. Elevator Pitch Summary:**

**In approximately 150 words or less, please summarize your nominee, why their efforts qualify them for this award, and what KAB affiliates and others can learn from them in order to make their communities cleaner, greener, and more beautiful places to live.**

**(10 points)**



KEEP AMERICA  
**BEAUTIFUL**  
— K A B . O R G —

## 2019 Keep America Beautiful Sue Smith Professional Leadership Award

Submission closes: October 15, 2019 11:59 PM

### 10. Supplemental Material:

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

File may contain up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.  
Press clips.

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

### 11. Supplemental Material:

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**12. Supplemental Material:**

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**13. Voluntary highlighted material (not required):**

**During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.**

**Please provide three to five pictures of the nominee that illustrate engagement or impact.**

**These photos will not be considered in the judging process.**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**14. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**15. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**16. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen



**17. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**18. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**\* 19. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



K E E P A M E R I C A  
**B E A U T I F U L**  
— K A B . O R G —

## 2019 Keep America Beautiful Sue Smith Professional Leadership Award

**Submission closes: October 15, 2019 11:59 PM**

**20. Do you require a receipt of application be sent to?**

- Nominee
- Nominator
- Highest Elected Official

**\* 21. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I Agree