



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful Program Awards Application

Submission closes: October 15, 2019 11:59 PM

Award:

Keep America Beautiful, the nation's iconic community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

Keep America Beautiful invites you to compete for national recognition by honoring your affiliate, business, nonprofit organization, or government agency. You may submit your Keep America Beautiful program implementation that has taken place in the last 12 months. Applicants may not enter the same application for both Keep America Beautiful Program Awards and National Community Improvement Awards.

Instructions for completing nomination:

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

Judging:

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and, when applicable, Keep America Beautiful national staff.
- One winner may be selected in each category
- Keep America Beautiful reserves the right to not award in one or all categories.
- Winners may also be selected on the basis of other 2019 Keep America Beautiful Awards applications
- Winners may be selected at the discretion of Keep America Beautiful staff.
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
 - February 12 - 14, 2020 in Memphis, TN.

*** 1. Which Keep America Beautiful Program are you entering?**

- America Recycles Day
- Cigarette Litter Prevention Program
- Great American Cleanup

*** 2. How should the name appear on the award, if selected?**

***Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**



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3. Who would you like to be notified, if selected?

- Nominee
- Nominator
- Highest Elected Official

*** 4. Nominee:**

Contact Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

5. Nominator:

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

6. Highest Elected Official:

Name	<input type="text"/>
Organization:	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



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Written Responses:

*** 7. Background:**

- Describe the applicant: include demographics about your affiliate (e.g. organization type and population size), business (e.g. number of employees), nonprofit (e.g. service area, population served and budget) or government agency (e.g. population served).
- Describe the Keep America Beautiful program implementation. What was the motivation for your Keep America Beautiful program implementation? Describe whether this was a one-time event, activity, or implementation; or if it was an ongoing series of events or activities.

1 paragraph / 3-8 sentences/ 1,200 characters / 10 points)

*** 8. Program Execution:**

- How did you get the facts about the program/project? Who was involved in planning and organizing?
- How did you involve others? (e.g. community leaders, businesses, and/or civic or nonprofit organizations)
- What was included in the implementation plan? What activities were involved?
- What technologies did you use? (e.g. specific types of bins, containers, equipment, or structural changes in an area to change behavior)
- What were the persuasion plans? Did you use any specific prompts, messages, commitments, or pledges? Did you use Keep America Beautiful educational materials? (e.g. Waste in Place or Youth Leader Guide or materials from Keep America Beautiful websites)

(2 paragraphs / 6-16 sentences / 2,400 characters / 20 points)

*** 9. Results: Describe Your Outputs:**

Outputs are often described in numbers; outputs are measurable and easily determined. For example, your ARD event at the local elementary school yielded 200 pounds of recyclables.

- Who did your program / project reach? How? Describe the volunteers, number of volunteer hours, etc.
- What was your budget and how was it funded? Include any in-kind donations, goods, or services you received.
- What recognition did your program/project receive or give to volunteers?

(3 paragraphs / 9-24 sentences / 3,600 characters / 30 points)

*** 10. Impact: Describe Your Outcomes:**

An outcome is the beneficial effect your program/project produces on the people or issues your program/project serves. An outcome is a change that occurred because of your program/project. Outcomes are the difference made by outputs. Keep in mind that outcomes might be in the future.

For example, your ARD event at the local elementary school educated students about how to recycle correctly and, in turn, they have brought that knowledge home and are now teaching their parents to recycle correctly.

- What community benefits did your program/project achieve through Keep America Beautiful program implementation?
- Describe the lasting impacts of your program implementation. Consider economic or social impacts.

(3 paragraphs / 9-24 sentences / 3,600 characters / 30 points)

*** 11. Elevator Pitch Summary:**

In approximately 150 words or less, please summarize your ARD, CLPP, or GAC activities and what KAB affiliates and others can learn from them in order to make their communities cleaner, greener, and more beautiful places to live.

(10 points)



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12. Supplemental Material:

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

File may contain up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.
Press clips.

*Files supported: PDF, PNG, JPG, JPEG, GIF.

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

13. Supplemental Material:

*Files supported: PDF, PNG, JPG, JPEG, GIF.

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

14. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

15. Voluntary highlighted material (not required):

During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.

Please provide three to five pictures of the nominee that illustrate engagement or impact.

These photos will not be considered in the judging process.

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

16. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

17. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

18. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

19. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name files: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

*** 20. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



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21. Do you require a receipt of application be sent to?

- Nominee
- Nominator
- Highest Elected Official

*** 22. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I Agree