



K E E P A M E R I C A
B E A U T I F U L
— K A B . O R G —

2019 Keep America Beautiful Innovation Award Application

Submission closes: October 15, 2019 11:59 PM

Instructions for completing nomination:

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

Awards:

Keep America Beautiful is the iconic national nonprofit organization that inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

The Keep America Beautiful Innovation Award salutes affiliates that have created innovative partnerships and programs to further the mission of Keep America Beautiful. Partnerships and programs that work to:

- End Littering
- Improve Recycling
- Beautify America's Communities

The Innovation Awards are intended to honor true innovation. These are unique ideas or methods and/or creative or non-traditional approaches to solving challenges. The Innovation Awards are not intended to recognize overall organizational achievements but, instead, new approaches that help facilitate growth within an organization. An innovative partnership or program may be original in concept or may be the development of novel and different methods of established partnerships or programs.

- **Partnership:** A distinct collaborative relationship with an outside partner that benefits your community in an innovative fashion.
- **Program:** An original approach to a community issue that your action successfully addressed.

Applicants and nominees will be scored in the following categories:

- Innovation of the partnership or program
- Execution methods and techniques used
- Relationships and partnerships that were involved
- Use of the Keep America Beautiful Behavior Change System:
 - 5 step management process
 - 4 behavior strategies
- Whether the partnership or program can be replicated

Judging:

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and when applicable Keep America Beautiful national staff.
- One winner may be selected in each category (Partnership and Program).
- Keep America Beautiful reserves the right to not award in one or both categories.
- Winners may also be selected on the basis of other 2019 Keep America Beautiful Awards applications that include innovation
- Winners may be selected at the discretion of Keep America Beautiful staff.
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
 - February 12 - 14, 2020 in Memphis, TN.

*** 1. Which Innovation Award category are you applying for?**

- Affiliate Partnership
- Affiliate Program
- State Affiliate Partnership
- State Affiliate Program

*** 2. How should the name appear on the award, if selected?**

***Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**



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*** 3. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

*** 4. Nominee:**

Contact Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

5. Nominator:

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

6. Highest Elected Official:

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



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Written Responses:

- * 7. Describe the partnership or program. Include key elements such as: level of engagement by state affiliate staff, board and/or volunteers.

(1 paragraph / 3-8 sentences / 10 points)

- * 8. Describe why and how the partnership or program is innovative. To your knowledge, has the partnership or program been done before in the Keep America Beautiful network?

(2 paragraphs / 6-16 sentences / 20 points)

- * 9. Who was involved in making the partnership or program happen?

(1 paragraph / 3-8 sentences / 10 points)

*** 10. How did you plan, perform, complete, and evaluate the partnership or program?**

(2 paragraphs / 6-16 sentences / 20 points)

*** 11. Did you use the Keep America Beautiful Behavior Change System? If yes, describe how you used the five-step management process and four behavior strategies.**

(2 paragraphs/ 6-16 sentences / 20 points)

*** 12. What was the time frame for this partnership or program?**

(5 points)

13. What was the budget? Please enter a whole number. If there was no budget, please enter 0. If you do not know the budget amount, please skip this question.

(5 points)

*** 14. Elevator Pitch Summary:**

In approximately 150 words or less, please summarize your innovative partnership or program and what KAB affiliates and others can learn from it in order to make their communities cleaner, greener, and more beautiful places to live.

(10 points)



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15. Supplemental Material:

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

File may contain up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.
Press clips.

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

16. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

17. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

18. Voluntary highlighted material (not required):

During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.

Please provide three to five pictures of the nominee that illustrate engagement or impact.

These photos will not be considered in the judging process.

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

19. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

20. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

21. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

22. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

*** 23. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



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24. Do you require a receipt of application be sent to?

- Nominee
- Nominator
- Highest Elected Official

*** 25. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I Agree