



K E E P A M E R I C A  
**B E A U T I F U L**  
— K A B . O R G —

2019 Keep America Beautiful Individual Achievement Award Application

**Submission closes: October 15, 2019 11:59 PM**

**Instructions for completing nomination:**

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

**Overview:**

Keep America Beautiful is the iconic national nonprofit organization that inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

Help Keep America Beautiful honor outstanding individual volunteers for their efforts to deliver more beautiful, cleaner and improved neighborhoods and public spaces. For more than 60 years, Keep America Beautiful has been honoring the best of the best in community improvement and stewardship.

**Awards:****Lady Bird Johnson Award:**

This award is given to an outstanding female volunteer for exceptional leadership with at least 10 years in helping her local community to become cleaner, greener and more beautiful. The award originated during a "Salute to Women in Beautification" program at Keep America Beautiful's National Conference in 1968, and commemorates the former First Lady's many litter prevention and beautification activities. Since then, more than 60 outstanding volunteer women have received this award.

**Iron Eyes Cody Award:**

The Iron Eyes Cody Award honors outstanding male volunteers for exceptional leadership with at least 10 years in helping his local community to become cleaner, greener and more beautiful, and by raising public awareness about the need for citizens to participate in activities that preserve and enhance natural resources and public lands. Since 1988, more than 20 men have been honored with this award.

**Carolyn Crayton Award:**

The Carolyn Crayton Award recognizes an individual board member, company, or organization of a local Keep America Beautiful affiliate for long standing service to that affiliate. The individual / organization will have demonstrated leadership by contributing their time, talent, and/or dollars to improve the quality of life in that community and contributed to the sustainability of the affiliate.

**Young Professional Award:**

The Keep America Beautiful Young Professional Award honors an outstanding volunteer under the age of 40. This individual demonstrates exceptional leadership in helping their local community to become cleaner, greener and more beautiful through their role as a volunteer separate from regular job duties.

**Judging:**

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and when applicable Keep America Beautiful National Staff
- One winner may be selected in each category
- Keep America Beautiful reserves the right to not award in one or all categories.
- Winners may also be selected on the basis of other 2019 Keep America Beautiful Awards Applications or winners may be selected at the discretion of Keep America Beautiful Staff
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials
- All winners will be notified by Dec. 15, 2019
- Awards will be presented at Keep America Beautiful's Annual National Conference
  - February 12 - 14, 2020 in Memphis, TN

**\* 1. Which Achievement Award category are you applying for?**

- Lady Bird Johnson Award
- Iron Eyes Cody Award
- Carolyn Crayton Award
- Young Professional Award

**\* 2. How should the name appear on the award, if selected?**

**\*Please ensure proper spelling. Your submission to this question will be used in the KAB National Award Program Booklet and on your award.**



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**\* 3. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

**\* 4. Nominee:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**5. Nominator:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**6. Highest Elected Official:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



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**Written Responses:**

**\* 7. Background:**

Provide a profile of the individual or group including history of sustained engagement with a Keep America Beautiful affiliate, if applicable, or other community organization(s).

**(1 paragraph / 3-8 sentences / 10 points)**

**\* 8. Leadership:**

Describe your nominee's leadership qualities. Include how civic groups, the business community, individuals or others were involved in helping your nominee realize their vision.

**(2 paragraphs / 6-16 sentences / 20 points)**

**\* 9. Achievements:**

Describe your nominee's major achievements and how they work with their community. Include a description of community events they engaged in and results they helped achieve.

**(3 paragraphs / 9-24 sentences / 30 points)**

**\* 10. Community and Environmental Action:**

**What initiatives, programs, or activities has the nominee participated in and / or spearheaded to help their local community? Is the nominee involved with Keep America Beautiful at the national, state, or local level? What Keep America Beautiful Programs and / or resources were used? Was behavior changed, e.g., less litter, more materials recycled or recycled correctly?**

**(3 paragraphs / 9-24 sentences / 30 points)**

**\* 11. Elevator Pitch Summary:**

**In approximately 150 words or less, please summarize your nominee, why their efforts qualify them for this award, and what KAB affiliates and others can learn from them in order to make communities cleaner, greener, and more beautiful places to live.**

**(10 points)**



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### 12. Supplemental Material (not required):

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

Applicant may submit up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

- Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.
- Press clips.

**\*Files supported: PDF, PNG, JPG, JPEG, GIF**

Name file: AWARD CATEGORY\_NOMINEE (e.g., LadyBirdJohnson\_JaneDoe.jpg)

Choose File

No file chosen

### 13. Supplemental Material:

**\*Files supported: PDF, PNG, JPG, JPEG, GIF**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen



**14. Supplemental Material:**

**\*Files supported: PDF, PNG, JPG, JPEG, GIF**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**15. Voluntary highlighted material (not required):**

**During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.**

**Please provide three to five pictures of the nominee that illustrate engagement or impact.**

**These photos will not be considered in the judging process.**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**16. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**17. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**18. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**19. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**\* 20. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



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**21. Do you require a receipt of application be sent to?**

- Nominee
- Nominator
- Highest Elected Official

**\* 22. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I Agree