



K E E P A M E R I C A  
**B E A U T I F U L**  
— K A B . O R G —

## 2019 Keep America Beautiful Bill Nash Award Application

**Submission closes: October 15, 2019 11:59 PM**

### **Instructions for completing nomination:**

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

### **Award:**

Keep America Beautiful is the iconic national nonprofit organization that inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

A pioneer in establishing the national Keep America Beautiful Affiliate Network, William (Bill) Nash worked tirelessly with community leaders across the country. The Keep America Beautiful William Nash Award recognizes a new Keep America Beautiful affiliate (completed affiliation within the last three years) for its outstanding achievement in implementing the Keep America Beautiful Behavior-Change System in their community.

### **How to Nominate an Affiliate:**

Any affiliate certified in the past three years that has demonstrated the aforementioned achievements is eligible to either self-nominate or be nominated.

**Judging:**

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and, when applicable, Keep America Beautiful national staff.
- Keep America Beautiful reserves the right to not award any applicants in this category.
- Winners may be selected at the discretion of Keep America Beautiful staff.
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
  - February 12 - 14, 2020 in Memphis, TN.

**\* 1. How should the name appear on the award, if selected?**

**\*Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**



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**2. What year was your affiliate certified?**

- 2016
- 2017
- 2018

**\* 3. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

**\* 4. Nominee:**

Contact Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**5. Nominator:**

Name	<input type="text"/>
Organization	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text" value="-- select state --"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

**6. Highest Elected Official:**

Name

Organization

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

Email Address

Phone Number



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**Written Responses:**

**\* 7. Background:**

Provide a brief history of the affiliate, including how interest in Keep America Beautiful affiliation first began. Describe the demographics of the affiliate including population, community and business engagement. Has the affiliate accomplished their original goals developed at Affiliation Training?

**(1 paragraph / 3-8 sentences/ 1,200 characters / 10 points)**

**\* 8. Achievements:**

Describe the affiliate's major achievements since completing affiliation. Include a description of the activities that took place to obtain results. Has the affiliate worked in all three impact areas to End Littering, Beautify Communities, and Improve Recycling? What are the measurable results including baseline Community Appearance Index, Litter Index, and Cost-Benefit Analysis? Describe the affiliate's use of behavior-change strategies, e.g., written expectations (ordinances and policies); rewards and penalties (incentives and/or enforcement); infrastructure (technology, bins, or tools); and persuasion (education, prompts and communication). Include information on the implementation of Keep America Beautiful Programs and/or resources, e.g., Great American Cleanup, America Recycles Day, Waste in Place, etc.

**(5 paragraphs / 15-40 sentences/ 6,000 characters / 50 points)**

**\* 9. Partnerships:**

**Describe the nominated affiliate's partnerships. Include how civic groups, local businesses, individuals, or others were involved with the affiliate's achievements.**

**(2 paragraph / 6-16 sentences/ 2,400 characters / 20 points)**

**\* 10. Elevator Pitch Summary:**

**In approximately 150 words or less, please summarize how the nominee has successfully implemented the Keep America Beautiful Behavior Change System and what KAB affiliates and others can learn from them in order to make their communities cleaner, greener, and more beautiful places to live.**

**(10 points)**



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**11. Supplemental Material:**

**Supplemental Material will not be scored and will only be used for judging in the event of a tie.**

**File may contain up to three pieces to substantiate the written responses.**

**Materials must be at least 2 MB and may include:**

**Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.  
Press clips.**

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**12. Supplemental Material:**

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen



**13. Supplemental Material:**

**\*Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**14. Voluntary highlighted material (not required):**

**During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.**

**Please provide three to five pictures of the nominee that illustrate engagement or impact.**

**These photos will not be considered in the judging process.**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**15. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**16. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**17. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**18. Voluntary highlighted material (not required):**

**\*Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY\_NOMINEE

Choose File

No file chosen

**\* 19. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



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**20. Do you require a receipt of application be sent to?**

- Nominee
- Nominator
- Highest Elected Official

**\* 21. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I Agree