



KEEP AMERICA
BEAUTIFUL
— K A B . O R G —

2019 Keep America Beautiful National Affiliate Awards Application

Submissions close: October 15, 2019 11:59 PM

Instructions for completing nomination:

Thank you for taking the time to recognize outstanding individuals and/or organizations by nominating them for an award. In this form, Keep America Beautiful asks you to provide information about the nominee and why you believe the nominee is deserving of the award.

We provide guidelines in the "Written Responses" section about the length of responses. Applications that do not follow length requirements may be disqualified.

Awards:

Keep America Beautiful is the iconic national nonprofit organization that inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live.

Keep America Beautiful invites you to compete for recognition by applying for a Keep America Beautiful National Affiliate Award. Honor your affiliate and its volunteers for their efforts to create a more beautiful, cleaner, and improved environment. Your affiliate's program activities in beautification and community greening, litter prevention and community revitalization, recycling and waste reduction, and environmental education will be taken into account by our judges. In addition, the judges will consider your use of Keep America Beautiful programs and/or resources, e.g., Great American Cleanup, America Recycles Day, Waste in Place, etc.

Population Categories:

- 1- Under 30,000
- 2 - 30,001 to 100,000
- 3- 100,001 to 250,000
- 4- 250,001+

Sustained Excellence and Award of Excellence:

The Affiliate Sustained Excellence Award recognizes outstanding awards competition for three consecutive years. For 2019, Sustained Excellence will be based on an affiliate scoring 90 or above on the 2017, 2018, and 2019 applications.

The Affiliate Award of Excellence recognizes all applicants scoring 90 points or above (out of a possible 100 points) in 2019 with the Affiliate Award of Excellence.

Judging:

- Winners will be selected by a volunteer panel of current and past members of the affiliate network, Keep America Beautiful leaders, and when applicable Keep America Beautiful National Staff.
- One winner may be selected in each category
- Keep America Beautiful reserves the right to not award in one or all categories.
- Winners may also be selected on the basis of other 2019 Keep America Beautiful Awards Applications
- Winners may be selected at the discretion of Keep America Beautiful Staff.
- Applications or nominees from affiliates who are not in Good Standing with Keep America Beautiful will not be considered.
- Judges may request additional materials.
- All winners will be notified by Dec. 15, 2019.
- Awards will be presented at Keep America Beautiful's National Conference
 - February 12 - 14, 2020 in Baltimore, MD.

*** 1. How should the name appear on the award, if selected?**

***Please ensure proper spelling. Your submission to this question will be used in the KAB National Awards Program Booklet and on your award.**

*** 2. Population:**

- Under 30,000
- 30,001 to 100,000
- 100,001 to 250,000
- 250,001+

3. In what year was your affiliate certified by KAB?

- 2015 or earlier
- 2016
- 2017
- 2018
- N/A



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*** 4. Who would you like to be notified, if selected?**

- Nominee
- Nominator
- Highest Elected Official

*** 5. Nominee:**

Contact Name

Company

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Country

Email Address

Phone Number

6. Nominator:

Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

7. Highest Elected Official:

Name	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
Address 2	<input type="text"/>
City/Town	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>



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Written Responses:

*** 8. Organizational Structure:**

Describe your affiliate: include affiliate's mission statement; organizational type, e.g., government or nonprofit; demographics, e.g., population served; and any other information about your community and/or organizational structure to provide an introduction to your affiliate.

(1 paragraph / 3-8 sentences/ 10 points)

*** 9. End Littering:**

Describe the litter conditions in your affiliate service area. What is your Community Appearance Index score? Have you seen changes in the score over the last 3 years? Describe behavior strategies used by the affiliate to target specific behaviors related to littering e.g., written expectations (ordinances/policies); rewards and penalties (enforcement and incentives); infrastructure (tools and technology) and/or persuasion (e.g. education, prompts, communication). Describe affiliate behavior change programs implemented to promote litter prevention and change people's attitudes and behaviors about littering? What Keep America Beautiful Programs and/or resources have you used and how? Describe the sustainability of your initiatives over the last one to three years.

(2 paragraphs / 6-16 sentences / 20 points)

*** 10. Beautify Communities:**

Describe the overall appearance of your affiliate in regard to beautification including planting and/or maintenance, education, blight, and graffiti prevention. Are there any measurements for beautification? For example, tree canopy or tree inventory. What behavior strategies, e.g., written expectations (ordinances/policies); rewards and penalties (enforcement and incentives); infrastructure (tools and technology) and/or persuasion (e.g. education, prompts, communication) has your affiliate used to improve, beautify and/or preserve the visual aspects of your community? What Keep America Beautiful programs and/or resources have you used and how? Describe the sustainability of your initiatives over the last one to three years.

(2 paragraphs / 6-16 sentences / 20 points)

*** 11. Improve Recycling:**

Describe recycling and/or waste reduction in your community. Are there any measurements for recycling? For example, what is the recycling rate or diversion rate and has it changed (include relevant statistics)? What behavior strategies, e.g., written expectations (ordinances/policies); rewards and penalties (enforcement and incentives); infrastructure (tools and technology) and/or persuasion (e.g. education, prompts, communication) has your affiliate implemented to minimize the impact of waste, increase recycling, and/or promote responsible waste handling? What Keep America Beautiful programs and/or resources have you used and how? Describe the sustainability of your initiatives over the last one to three years.

(2 paragraphs / 6-16 sentences / 20 points)

*** 12. Community Engagement and Leveraging Resources:**

Describe volunteer involvement and the number of volunteer hours donated. What is your affiliate's Annual Cost-Benefit Analysis including the total benefits and total government costs? Describe how your affiliate is funded, including budget, any government dollars, matching grants or private foundation money, and in-kind donations. Describe your affiliate's organizational structure, e.g., nonprofit, government organization or both. Describe involvement with community partners, e.g., businesses, schools, government agencies, and individuals. Indicate the number of affiliate staff and whether they are volunteer or paid full or part-time.

(2 paragraphs / 6-16 sentences / 20 points)

*** 13. Recognition Programs:**

Describe how your affiliate publicly recognizes volunteers, groups, and businesses through awards and other positive reinforcement. Have you nominated volunteers or partners for Keep America Beautiful National Awards?

(2-3 sentences / 5 points)

*** 14. Elevator Pitch Summary:**

In approximately 150 words or less, please summarize your affiliate's program activities and what KAB affiliates and others can learn from them in order to make their communities cleaner, greener, and more beautiful places to live.

(5 points)



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15. Supplemental Material:

Supplemental Material will not be scored and will only be used for judging in the event of a tie.

File may contain up to three pieces to substantiate the written responses.

Materials must be at least 2 MB and may include:

Photos (that illustrate engagement or impact). PLEASE NOTE: photo collages will not be accepted.
Press clips.

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

16. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

17. Supplemental Material:

***Files supported: PDF, PNG, JPG, JPEG, GIF.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

18. Voluntary highlighted material (not required):

During Keep America Beautiful's Awards Ceremony at National Conference, we like to showcase the amazing work that our affiliates and volunteers are doing in the field.

Please provide three to five pictures of the nominee that illustrate engagement or impact.

These photos will not be considered in the judging process.

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

19. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

20. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

21. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

22. Voluntary highlighted material (not required):

***Only PDF, PNG, JPG, JPEG, GIF files are supported.**

Name file: AWARD CATEGORY_NOMINEE

Choose File

No file chosen

*** 23. Upon submission of this form, I hereby grant Keep America Beautiful its partners and employees, agents and affiliates and its directors, officers, shareholders, employees, and their respective licensees, successors, and assignees (herein collectively called "the licensed parties") the irrevocable and unrestricted right and permission to reproduce the photographs and images I have uploaded, for the purpose of publication, promotion, illustration, advertising, or trade in any manner or in any medium. I hereby release Keep America Beautiful, their affiliates, and its legal representative for all claims and liability relating to said images. I waive my right to any compensation.**

Name:



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24. Do you require a receipt of application be sent to?

- Nominee
- Nominator
- Highest Elected Official

*** 25. Keep America Beautiful reserves the right to use, reproduce, edit, or publish the submitted information. By submission of this form, you agree that Keep America Beautiful has the right to use any portion of your entry, name, and likeness.**

- I agree